

<b>Module/Course Title: Entrepreneurship</b>					
<b>Module/course code</b>	<b>Student workload</b>	<b>Credits (ECTS)</b>	<b>Semester</b>	<b>Frequency</b>	<b>Duration</b>
JP 227	2 credits = 80 hours	2x50 minute	4th Semester	16 classes/semester	1 semester
<b>Types of Course</b>		<b>Contact hours</b>	<b>Independent study</b>	<b>Class size</b>	
Study Program-Based Core Professional Courses		2 credits = 27 hours	2 credits = 53 hours	30 students	
<b>Prerequisites for participation (if applicable)</b>					
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<b>Learning outcomes</b>					
<p>This course aims to develop students' creative thinking so that they can make creative efforts related to the introduction and learning of Japanese. This lecture discusses/examines topics that can provide insight into business development related to Japanese language learning, which is based on simple observations and analyses related to the needs of learning Japanese in Indonesia in particular, and the needs of the world community in general through the world of web sites. The assessment uses mid-semester examination, end semester examination, added with individual and collaborative creativity project</p> <ul style="list-style-type: none"> <li>- Students possess knowledge related to the diversity of local, national and international cultures, with a background of belief in life which will be the basis for creating entrepreneurship in the field of Japanese language learning.</li> <li>- Students possess knowledge and insight related to entrepreneurship and efforts to prepare it with the ability to analyze business related to learning Japanese and its surroundings</li> <li>- Students are able to make entrepreneurial plans based on the results of the analysis and the condition of self and group abilities</li> <li>- Students are able to realize the plan into a product and then use their work to improve Japanese language learning so that it is beneficial to society</li> </ul> <p>S5 Respect the diversity of cultures, perspectives, religions and beliefs, as well as the original opinions or findings of others.</p> <p>S7 Obey the law and have discipline in social and state life.</p> <p>S8 Internalize academic values, norms and ethics.</p> <p>S11 Be scientific, educative and religious in attitude and behaviour.</p> <p>S12 Compassionate and foster care in a work environment and social life that has a global competitive and comparative advantage.</p> <p>P4 Possess a cross-cultural understanding in order to communicate effectively in Japanese, in the context of international relations.</p> <p>KU7 Able to be responsible for the achievement of group work and to supervise and evaluate the completion of work assigned to workers under their responsibility.</p>					

KU8 Able to carry out the self-evaluation process of the work group under their responsibility, and able to manage learning independently.

KK5 Able to design, present, and evaluate Japanese language learning by utilizing information and communication technology.

### **Subject aims/Content**

#### **Week 1**

Understand the syllabus, lecture procedures, and student agreements in activities carried out in Japanese entrepreneurship lectures

Understand the definition of entrepreneurship in general.

- Explanation of Syllabus, Lecture Procedure, and the definition of entrepreneurship.

#### **Week 2**

Understanding the basic concepts of entrepreneurial development in general

Students are able to understand the basic concepts of entrepreneurial development in the field of Japanese language education.

- Basic concepts of entrepreneurship development in general and particular in the Japanese language education

#### **Week 3**

Students possess a thorough understanding and attitude in identifying and analyzing entrepreneurial issues in various fields of entrepreneurship.

Students possess a thorough understanding and attitude in identifying and analyzing entrepreneurial issues in various fields of Japanese language education.

- Identification and analysis of entrepreneurial problems in various business fields, especially in the field of Japanese language education

#### **Week 4**

Students possess an understanding of efforts to overcome problems in general entrepreneurship

Students possess an understanding of efforts to overcome problems in Japanese language entrepreneurship.

Students possess a strategic approach to overcome problems in Japanese language entrepreneurship

- Efforts and strategy to overcome problems in general and Japanese language entrepreneurship

#### **Week 5**

Students possess insights to prepare businesses in the field of Japanese language learning with good analytical skills

- Analysis of entrepreneurship in the field of Japanese language education and the scope of its supporting activities.

#### **Week 6**

Students present their entrepreneurial plans (part 1)

- 7 to 8 groups are expected to present their entrepreneurial plans

**Week 7**

Students present their entrepreneurial plans (part 2)

- 6 to 8 groups are expected to present their entrepreneurial plans

**Week 8**

Mid Semester Examination

**Week 9**

Students present their entrepreneurial plans (part 3)

- 7 to 8 groups are expected to present their entrepreneurial plans

**Week 10**

Students possess the skills to analyze the entrepreneurial activities that will and are being carried out.

- SWOT (Strength, Weakness, Opportunity, Threat) Analysis

**Week 11**

students present their entrepreneurial results in the form of initial steps, follow-ups, and product marketing, to gain useful experience for the future.

- First presentation of the entrepreneurial result

**Week 12**

students present their entrepreneurial results in the form of initial steps, follow-ups, and product marketing, to gain useful experience for the future

- Second presentation of the entrepreneurial result

**Week 13**

students present their entrepreneurial results in the form of initial steps, follow-ups, and product marketing, to gain useful experience for the future

- Third presentation of the entrepreneurial result

**Week 14**

students present their entrepreneurial results in the form of initial steps, follow-ups, and product marketing, to gain useful experience for the future.

- Fourth presentation of the entrepreneurial result

**Week 15**

Lecture-related reflection and evaluation of the entrepreneurship learning

- Follow-ups through the Student Creativity Program and others

**Week 16**

End Semester Examination

**Teaching Methods**

lectures, discussions, seminars and online learning

**Assessment methods**

mid semester examination, end semester examination, assignments, course attendance and participation

**This module/course is used in the following study programme/s as well**

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**Responsibility for module/course**

Compulsory

**Bibliographical References**

FPBS (2010) Entrepreneurship for FPBS students. Bandung: UPI Press.

Sugihartono (2013) Entrepreneurial ideas in the field of Japanese language